

GreenMobility   
YOUR CITY. YOUR CAR



# GreenMobility – INDEPENDENT, GREEN CAR-SHARING PROVIDER

We seek to expedite the transition away from private car ownership in urban areas by providing the convenience of on-demand mobility – in a wholly sustainable manner



2016

Year of establishment



2017

Listed on Nasdaq CPH



1,300

EVs in operation



+170,000

Total number of users  
(June 2020)



3,609

Tonnes CO<sub>2</sub> saved<sup>1</sup>  
(end of 2021)



21 M

KM driven  
(End of 2021)

1) Relative to having driven an equivalent amount of km in a typical combustion-engine vehicle (118.5 g CO<sub>2</sub>/km based on European Commission, 2019, Average CO<sub>2</sub> emissions from new cars sold)



# OUR CAR SHARING CONCEPT



## ONE APP IS THE KEY TO ALL CARS

Your smartphone is all you need to find, reserve and unlock the city cars distributed around the streets in the zone



## ALL INCLUSIVE

The price includes parking, power and insurance. Simple, flexible and transparent to use – no extra expenses



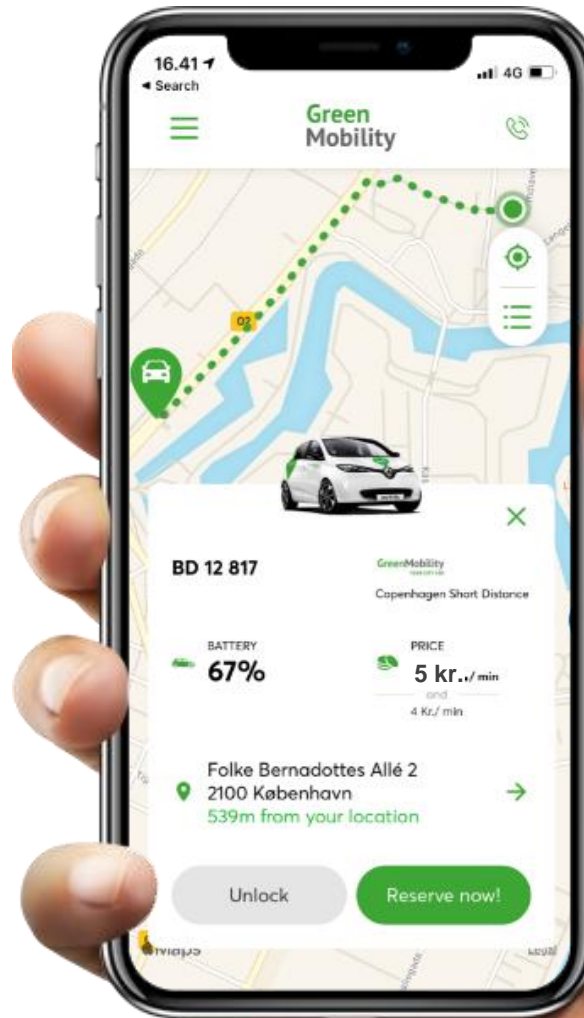
## MINUTE | PRE-PAID | DAILY

Drive as far and long as you want. You can pay by the minute, with pre-paid minutes or with hour or day packages



## VIP PARKING

Parking in the city can be a hassle; GreenMobility offers designated parking, making it easy to park the city car



## 100% GREEN

GreenMobility is a sustainable service using only zero emission vehicles

## ROAMING BETWEEN CITIES

After registration in one city, you can use the app in all GreenMobility cities

## CAR DELIVERY

You can prebook a car to be delivered at your doorstep whenever you need it

## ALWAYS IN THE BEST CONDITION

GreenMobility handles repairs, charging and cleaning

## COMPANY SOLUTION

Online access to invoices, user-overview, invite module, CO2 savings, trip data, car delivery etc.

## ALWAYS AVAILABLE

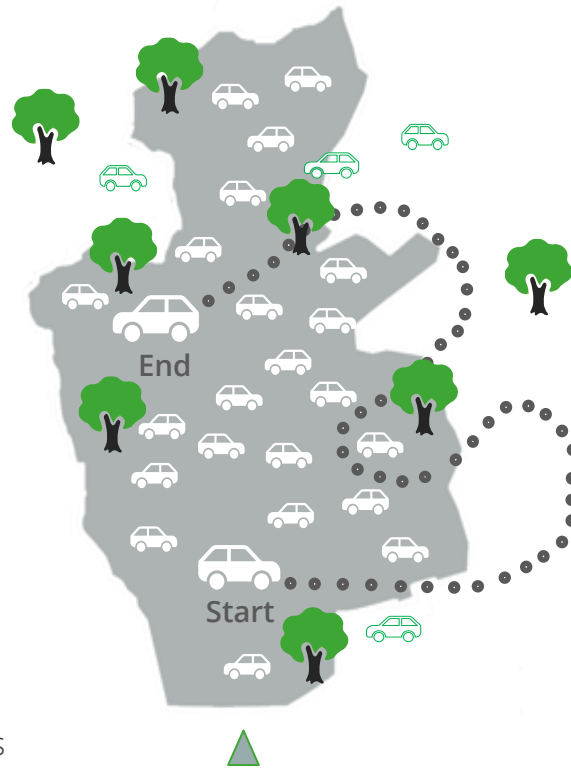
24/7 fleet management ensures that the cars are always available when you need them, while 24/7 customer service ensures that you can always get the help they need

# COMBINING FIXED AND FREE FLOAT GET THE BEST FROM TWO WORLDS

## FREE FLOAT

The cars are floating freely within the operation zone. You find your closest car, pick it up and leave it again where you want, within the operation zone.

You can of course leave the zone, but you have to return to the zone to end your trip.



THE OPERATION ZONE

### Benefits of Free Float

- ✓ No parking to be paid
- ✓ Airport access – forth/back
- ✓ Delivery of car to specific location
- ✓ Hotspots spread across the zone
- ✓ Boost of availability with packages
- ✓ No commitment → high flexibility
- ✓ Zero maintenance

## FIXED FLOAT

Your cars are parked outside your door or wherever you choose.

You drive to your destination, where your car will be waiting for you, to take you home.



### Benefits of Fixed Float

- ✓ Dedicated car
- ✓ High availability and pre-booking options
- ✓ Get almost any type/model of EV
- ✓ Have your own branding on the car
- ✓ Zero maintenance

# URBAN GROWTH DEMANDS SUSTAINABLE SOLUTIONS

Sustainable solutions are needed to reduce private car ownership and meet the clear goals and ambitions on CO<sub>2</sub> neutrality and to combat:

- Increasing traffic intensity
- Continued parking pressure and greater cost of ownership
- Less green urban areas
- Increase in CO<sub>2</sub> emissions and air pollution



**600**  

---

**1,000**

Europe currently has 600 cars for every 1,000 inhabitants

**3-5%**

The average personal car is utilised only 3-5% of the week

**68%**

68% of the world's population is expected to live in cities by 2050 – up from 55% in 2018<sup>3</sup>

## In 2017

we went knocking on the doors at city halls around Europe to present sustainable mobility solutions

## In 2021

the mayors of Europe are calling us to bring our solution to their city

# OUR SERVICES ENSURES A BETTER CITY ENVIRONMENT

We take active part in solving the pressing issues faced by modern cities by:

- Decrease CO<sub>2</sub> emissions
- Enhance biodiversity
- Reduce private car ownership
- Optimise the use of each car
- Improve parking space availability
- Provide access to move bulky items
- Create equal opportunities for mobility in the city



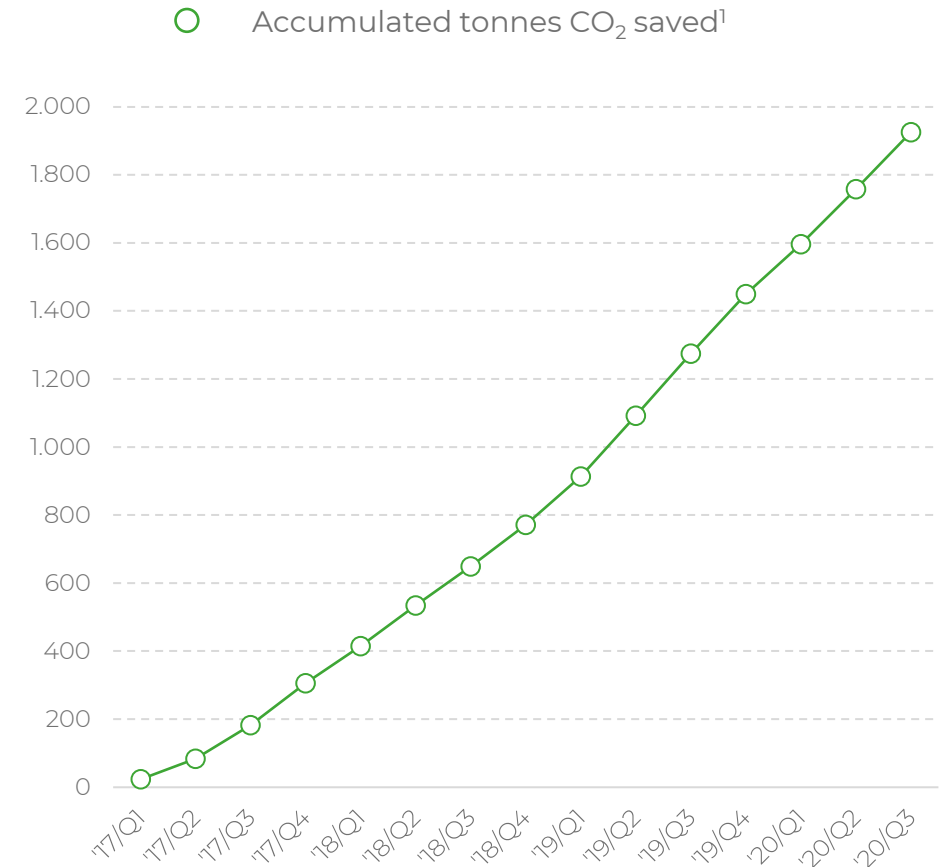
Make cities and human settlements inclusive, safe, resilient and sustainable



Ensure sustainable consumption and production patterns



Take urgent action to combat climate change and its impacts



- Since Q1 '17, GreenMobility has helped save more than 2,000 tonnes CO<sub>2</sub>

<sup>1</sup>) Relative to having driven an equivalent amount of km in a typical combustion-engine vehicle (118.5 g CO<sub>2</sub>/km based on European Commission, 2019, Average CO<sub>2</sub> emissions from new cars sold)

# OUR ASPIRATIONS FOR 2025

Maintain our position as leading mobility provider in Europe with:

35 cities

10,000+ EV's

20,000+ tonnes CO2 saved

40,000+ private cars reduced

Join us now

